

RCBA SPONSORSHIP: ADVERTISING

OPPORTUNITIES – July 1, 2022-June 30, 2023

QUESTIONS? CONTACT RACHAEL CANDONI – rachael@rocklandbar.org

For Advertising year: July 1, 2022-June 30, 2023

ADVERTISING OPPORTUNITIES	<u>Components/Benefits</u>	<u>Cost</u>	<u>Notes</u>
WEBSITE SPONSOR – three (3) Primary Sponsors on Main Page of RCBA website**	-Your ad on RCBA website main page	\$500-\$4500 – depending on length of time ad is on website	Ads available for 1, 3 and 6 mos. and 1 year
WEBSITE SPONSOR - GENERAL	-Your ad on our website; various sizes and locations	Various pricing options available: low, medium and high	
NEWSLETTER SPONSOR – various ads of different sizes in monthly e-newsletter <i>Newsbrief</i>	-Your ad in RCBA monthly <i>Newsbrief</i> e-newsletter	\$75-\$400 /mo -- depending upon size of ad	Ads available every month for 11 mos. (we do not publish in July) 10% discount available for 6 mos. and 20% discount for one year. Circulation is to 600+ members
E-NEWS SPONSOR – One sponsor per monthly RCBA E-News	-Your name listed as Sponsor of the RCBA E-News	\$150/mo	Check with RCBA Offices for E-News publication dates

ANNUAL DINNER JOURNAL	-Your ad in Annual Dinner Journal – our largest event	Various ad sizes and costs	Date to be determined
CLE CALENDAR/BOOKLET SPONSOR – one (1) Primary Sponsor	-Free attendance for one (1) person for six (6) CLE's -Your ad prominently displayed in the annual CLE Schedule Calendar	\$1000	CLE Schedule Calendar is published on the RCBA website annually; and in monthly <i>Newsbrief</i>
Variety of options available – please inquire		Varies	

Don't see it here? Ask us! We are open to possibilities not listed here.