



# Rockland County Bar Association

337 North Main Street, Suite 1; New City, NY 10956; rocklandbar.org

## RCBA SPONSORSHIP, MEMBERSHIP AND ADVERTISING

**OPPORTUNITIES: July 1, 2023-June 30, 2024**

**QUESTIONS? CONTACT BARBARA SILVERSTONE - barbara@rocklandbar.org**

<b>MAJOR SPONSORSHIPS</b>	<b><u>Components/Benefits</u></b>	<b><u>Cost</u></b>	<b><u>Notes</u></b>
<p><b>GOLD SPONSOR –</b> -ONLY ONE AVAILABLE</p> <p>***Dates to be determined each August for the upcoming CLE calendar</p> <p><b>AVAILABLE</b></p>	<ul style="list-style-type: none"> <li>- Primary Sponsor of <b>Annual Dinner</b> (Fall – usually October)</li> <li>- Primary Sponsor of 5 CLE’s**</li> <li>-Free full page clickable ad in monthly newsletter – for year -value \$4,400</li> <li>- Free attendance at Annual Dinner for up to 4 people – value \$800</li> <li>-FREE Group Affiliate Membership (up to 4 designees) – value \$1,000</li> <li>-Free Gold Page ad in Annual Dinner Journal (value=\$450)</li> <li>-Signage at all RCBA Events (signage with logo to be provided by Sponsor)</li> <li>-“Gold Affiliate” - name on RCBA website main page at all times, with link to Sponsor’s website</li> <li>-Sponsor of 5 Practitioners Chats</li> <li>-3 Approved email blasts to members</li> <li>-Other options TBD</li> </ul>	<p>\$10,000/yr.*</p> <p>*Must be reserved prior to Sept. 1</p>	<p>***14-16 CLE’s offered each Fiscal Year (July-June)</p>

<p><b>SILVER AFFILIATE – ONLY ONE AVAILABLE</b></p> <p>***Dates to be determined each August for the upcoming CLE calendar</p> <p><b>RESERVED</b></p>	<ul style="list-style-type: none"> <li>- Primary Sponsor of Installation of New Officers Dinner (June)</li> <li>- Primary Sponsor of 2 CLE's**</li> <li>-Free ½ page ad in monthly newsletter – for year - value \$2,750</li> <li>-Free Full Page ad in Annual Dinner/ Journal (value = \$300)</li> <li>-Free attendance at Installation Dinner for two people – value \$150+</li> <li>RCBA website main page listing as “Silver Affiliate”</li> <li>-TWO FREE Individual Affiliate Memberships – value \$500.00</li> <li>-Signage at all RCBA Events (signage with logo to be provided by Sponsor)</li> <li>-“Silver Affiliate” title on RCBA website main page at all times, with link to Sponsor’s website</li> <li>-2 Approved email blasts to members</li> <li>-Sponsor of 3 Practitioners Chats</li> <li>-Other options available</li> </ul>	<p>\$7,500/yr*</p> <p>* Must be reserved prior to Sept. 1</p>	
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<p><b>BRONZE AFFILIATE</b> ONLY ONE AVAILABLE</p> <p style="color: red; font-size: 2em; text-align: center;"><b>AVAILABLE</b></p>	<ul style="list-style-type: none"> <li>-Secondary Sponsor of either Annual or Installation Dinner -**- OR –Primary Sponsor of RCBA major event</li> <li>-Free half page ad in Annual Dinner Journal (value \$250)</li> <li>-Signage at the main event being sponsored (Signage with logo provided by the Sponsor)</li> <li>-Listing in all sponsored event materials (program, etc.)</li> <li>-“Bronze Affiliate” title on RCBA website at all times, with direct link to Sponsor’s website</li> <li>-“Bronze Affiliate” title listed in monthly Newsletter</li> <li>-One (1) free CLE for up to two (2) people – value = \$60/120+</li> <li>-Two (2) free tickets to <b>both</b> the Annual Dinner and Installation Dinner – value = \$450 + TWO FREE AFFILIATE Individual Memberships – value = \$500.00</li> <li>-1 Approved email blast to members</li> <li>-Sponsor of 1 Practitioners Chat</li> <li>-Other options available</li> </ul>	<p>\$5,000/yr*</p> <p>* Must be reserved prior to Sept. 1</p>
<p><b>**Limitations exist – check with RCBA regarding limitations; there are no same-industry co-sponsors</b></p>		